



AMSTERDAM
ATHENS
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CAPE TOWN
COPENHAGEN
DUBAI
{ DUBLIN
{ GLASGOW
HELSINKI
JERUSALEM
KUWAIT CITY
LISBON
{ LONDON
LUXEMBOURG
MADRID
MONACO
MOSCOW
MUMBAI
{ NEW YORK
OSLO
PARIS
RIYADH
ROME
STOCKHOLM
SYDNEY
TOKYO
{ TORONTO
VIENNA
WELLINGTON
ZURICH

{ LOVE *and* DEATH? }

ACTING THROUGH ART
A SIGNAL FOR HUMANITY

joëpa

the **VISION** } an image in ink and blood

May 2009 – My mind is suddenly filled with what seems like a scene from a film. The sense of immediacy is so strong that for a moment it appears that time is standing still. I can see myself, sitting at a desk in a room I do not recognise, the walls covered in white tiles. I have a paint brush in my hand and watch myself start to paint. Absurdly, I am wearing protective gloves. Red and black shapes spread over the paper, seemingly on their own. Movement. A voice says it's all a question of »love and death« and that it is the blood of someone with AIDS that is being used to paint this picture ...

The images are of such vehemence that I am left in no doubt that these impressions will become reality. It was equally clear that any encounter between an artist and someone with AIDS will possess a special symbolic force. Finally, a third important person enters the stage of my mind: an art lover who buys this picture at an auction and thus creates the opportunity to donate the proceeds from this picture to a charitable organisation that works in the AIDS area. The circle closes.

This action should take place in 32 countries, either in the capital or the largest city in each country. A series of paintings will be created, all with the same goal of setting another example.

{ THE *blood* OF SOMEONE WITH AIDS } • { THE *action* OF AN ARTIST } • { THE



money OF AN ART LOVER }·{ THE *donation* FOR SUFFERERS }·{ *against* AIDS }

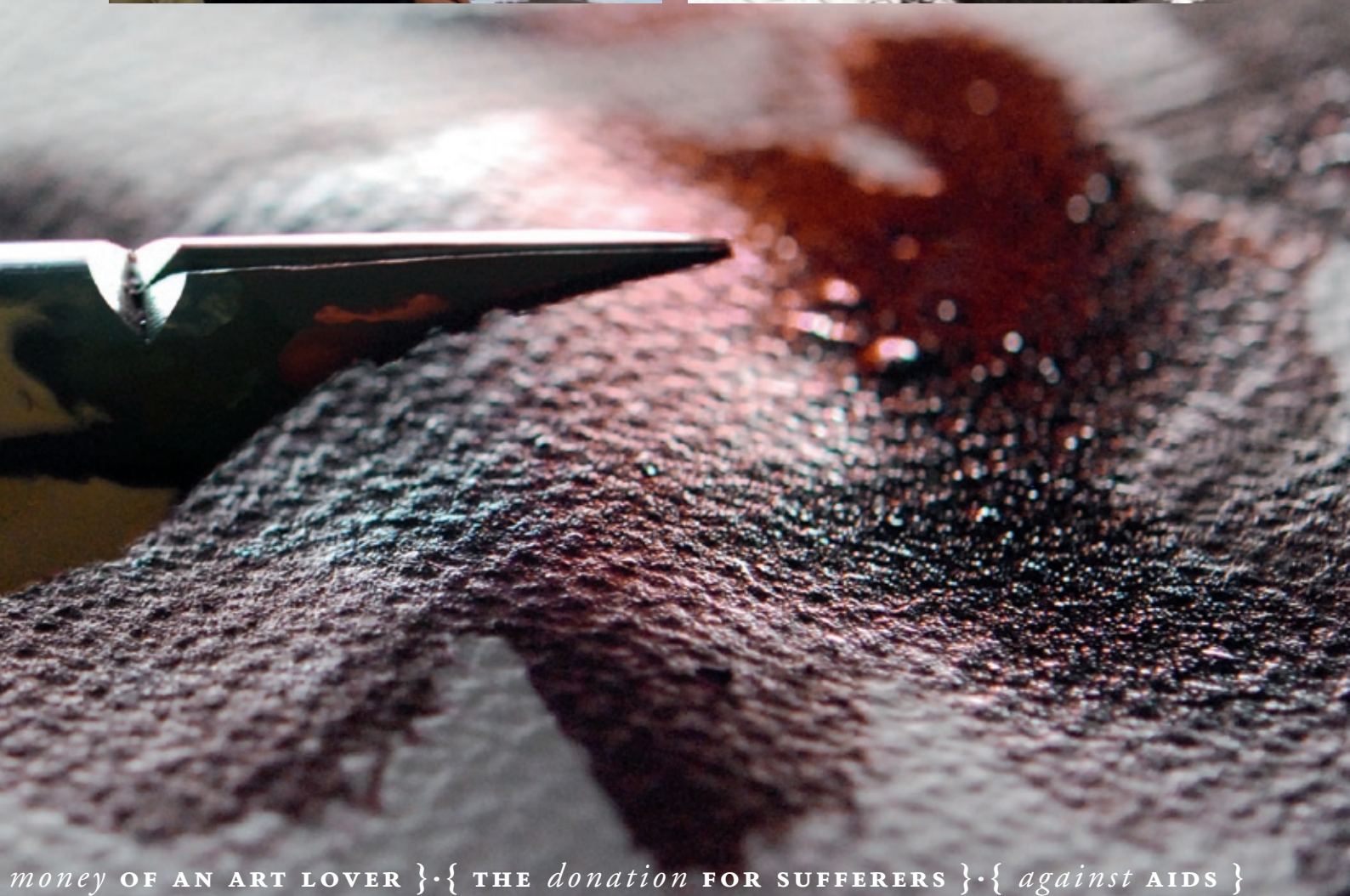
about JOÉPA } **artist and medium**

joépa, Dr Jörg Werner, born in 1967, degree in industrial design, doctor of philosophy, artist who works in symbols, shapes and words ...

I believe that it is the function of artistic expression to touch people, to move them. The artist is *the mediator* between the invisible world and the visible world, making the previously non-specific concrete, the unknown immediate. If a work or an action creates resonance in the observer, the sense and meaning of the original creation acquire a deeper purpose.

A truly wonderful experience.

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the **REALISATION** } from Berlin around the world

The painting { **LIEBE und TOD** } for Germany will be created in Berlin, on Saturday, 28 November 2009, and will be auctioned on Tuesday, 1 December 2009, World AIDS day. Parallel to Germany, I am already preparing this event for other countries, for instance { **LOVE and DEATH** } for England/London, { **LUVE an DEITH** } for Scotland/Glasgow, { **GRÁ agus BÁS** } for Ireland/Dublin, { **LOVE and DEATH** } for USA/New York and { **LOVE and DEATH** } for Canada/Toronto.

I am currently looking for people who would like to accompany and support this action. With ideas, emotions and deeds. Together we will create something of far-reaching effect.

A signal for humanity. Against AIDS.

{ **THE blood OF SOMEONE WITH AIDS** } · { **THE action OF AN ARTIST** } · { **THE**



money OF AN ART LOVER } · { THE *donation* FOR SUFFERERS } · { *against* AIDS }

{ WWW.LIEBEUNDTOD.DE }
{ WWW.LOVEANDDEATH.ORG.UK }
{ WWW.LUVEANDEITH.ORG.UK }
{ WWW.GRAAGUSBAS.ORG.UK }
{ WWW.LOVEANDDEATH.US }
{ WWW.LOVEANDDEATH.CA }

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DAS LEBEN IST EIN KUNSTWERK | *Life is an objet d'art*